



U.S - Pakistan University Partnerships Grants Program

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**Capacity Building and Promoting Entrepreneurship
Education in Balochistan Universities
January-June, 2022**



Raja Rub Nawaz

Raja Rub Nawaz possesses a multi-dimensional set of experience in industry and academia. He is currently associated with the Karachi University Business School. His previous industry experiences include services at Sindh Punjab Agency, Karachi, Strategic Development and Coordination with Marine Services (Pvt) Ltd., Hi-Tech W.L.L. (Bahrain), ETS (Hewlett Packard Distributor), and Thirdworld International. Within the academic portfolios, he has been active in curriculum designing and alignment with trending norms, supporting academia for instructional counseling with ancillary materials, and designing and implementing research guidelines.

Cumulatively, his interests are conducting training sessions and workshops. He exhibited the experience and knowledge in simulations for marketing and management-related topics on several occasions. A little divergent interest remains in composition, arrangement, direction for music, and he can read and write music.

His webinars include:

- An Introduction to Course Design
- Teaching Case Study: Learning to Use a Case Study and Its Approaches to Case Teaching
- Using Bloom's Taxonomy to Develop Effective Course Learning Objectives

Dr. Bilal Sarwar

Bilal Sarwar holds a Ph.D. and currently working as a Professor at the Department of Management Sciences at the Balochistan University of Information Technology, Engineering, and Management Sciences (BUITEMS) Quetta, Pakistan. He is an HEC Ph.D. approved supervisor and currently chairs the Academic Review Committee at the Department, where he designed the undergraduate and graduate programs curriculum. Dr. Bilal also has experience working with the Directorate of Quality Enhancement and Accreditation at BUITEMS.

His webinars include:

- Higher Education Commission Undergraduate Education Policy 2020
- Higher Education Commission Revised Business Education Roadmap



Sajjida Reza

Sajjida Reza has been a business educationist for the last 21 years. She is an Assistant Professor and teaches Research Methods and Marketing Management at BUITEMS. Her teaching experience spans undergraduate and postgraduate programs. Sajjida has conducted various training and workshops covering diversified management topics such as managing personal stress; research methodologies; change, conflict, negotiation, and effective communication skills

Her webinars include:

- Evaluating Your Teaching of Becoming a Reflective Practitioner
- Designing Assessment Tasks for Entrepreneurship Education to Promote Learning

Dr. Ghina Saleem

Dr. Ghina Saleem holds a Ph.D. in Psychology with research on Epistemological Development in Adults. She has 13 years of teaching experience at undergraduate and graduate levels. Her areas of interest include Cognitive Psychology, Psychology of Gender, and Philosophy of Religion

Her webinar includes:

- Tertiary Teaching: Exploring Our Beliefs



Dr. Bushra Naeem

Dr. Bushra Naeem has been working in academia since 2010 and currently serves as the Head of Information Technology Department and Associate Professor at BUITEMS, Pakistan. She is an HEC approved supervisor and holds a "Master Trainer for Higher Education Ph.D. supervisor capacity building" certification.

Her webinar includes:

- Adopting Outcome Based Education in Business Schools

Becky Howland

Ms. Howland has worked in international programming for over ten years focusing on entrepreneurship, management, and leadership studies. Becky Howland is currently working as Program Manager & Academic Director, University of Massachusetts, Amherst, MA, U.S.A. Donahue Institute developed content for nonprofit organizations, management and entrepreneurship faculty, and business students. She has been teaching Design Thinking methodology for five years to various audiences from around the globe.

Her webinar includes: • Design Thinking as a Medium to Provoke Strategic Thinking



Arbab Naseebullah Kasi

Arbab Naseebullah Kasi has been designing programs, courses, experiences and facilitating access to information that helps communities build fundamental skills to reach their potential – intellectually and economically. He is currently working for the University of Massachusetts, Amherst, as an Academic Director for an entrepreneurship and economic development program funded by the U.S. Department of State and serving as faculty for the Driving Innovation component of the Leadership Excellence Certificate Program. He has eighteen years of professional experience, including faculty at BUIITEMS, Quetta, consultant to several local and multinational corporations, N.G.O.s, and educational resource centers across Pakistan. In his efforts to bring about positive change to young people in his community, he has worked for the Institute of Rural Management – Pakistan Reading Project (IRM-PRP) project funded by USAID. Arbab is also the owner of Formation of Esteemed Entrepreneur Leader Worldwide (FEEL Worldwide)

His Guest Speaker webinars include: • Practical Entrepreneurs • The Start-up Journey: From Idea to Exit

Rafiullah Kakar

Rafiullah Kakar is a public policy analyst and development professional with over eight years of experience in strategy and policy development, institutional reforms, strategic planning and monitoring, and political economy analysis. Currently, he is working as Director, Special Policy and Reform Cell, Planning & Development Department. His sectoral specialties include public sector management, education governance and reforms, and conflict & peacebuilding. Mr. Kakar has a rich experience of conducting policy research and strategic-level diagnosis of the education sector in Balochistan. He has developed and delivered training modules on citizenship and peace education. Besides, he has served in multiple roles in the private and public sector organizations in the U.K. and Pakistan.

His Guest Speaker webinar includes: • China Pakistan Economic Corridor : Opportunities and Challenges for Businesses



Ali Sufyan

Ali Sufyan is an entrepreneur, ambitious, and passionate marketing professional with an exceptional knowledge of advertising platforms and applications, having worked on both the client and agency sides. He is results-focused but inspired by creativity; he thrives on the challenge of developing effective design-led campaigns underpinned by insightful, strategic intent to influence consumer behavior. He enjoys keeping insight into the latest trends and innovations in communication via specialist marketing and advertising groups, journals and websites, key influencers, and networking with industry peers. **His Guest Speaker webinar includes:** • Why Startups Fail?

Dr. Mumraiz Khan Kasi

Dr. Mumraiz Khan Kasi has been working in academia since 2005, served as an Associate Professor, and the Head of the Computer Science Department, Balochistan University of IT, Engineering and Management Science (BUIITEMS), Pakistan. He has also done consultancy work for the Planning and Development Department, Government of Balochistan. Dr. Mumraiz has worked on several projects during his professional career, such as the Track Cyclist Performance Monitoring System, Location-based Information System, and PSDP Automation Systems



Dr. Noor Muhammad

Dr. Noor Muhammad has rich experience as a university faculty at BUIITEMS as a Professor at the Department of Management Sciences. He is currently working as Managing Director, Public-Private Partnership (PPP) Unit at Planning and Development Department, Government of Balochistan.

His webinars include: • Public-Private Partnership (PPP): Opportunities and Challenges for Businesses

• Using Simulations in Business Education

OBJECTIVES

- It will enhance the teaching skills of staff at remotely located universities in Balochistan.
- It will help staff design courses in the business department in general and entrepreneurship in particular.
- It will introduce staff to the latest pedagogies, including case studies, simulations, and outcome-based teaching used in business education.
- It will provide networking opportunities to students and staff in remotely located universities.
- It will enable universities to establish a Learning Management System to run their academic activities smoothly.

THEMATIC AREAS

1. Promoting Entrepreneurship Education

Promoting entrepreneurship education is a challenging task. It requires multifaceted efforts and the involvement of several stakeholders. Unfortunately, universities neither encourage nor provide a viable entrepreneurial ecosystem.

2. Promoting Active Learning in Business Education

Active learning is a process that has student learning at its center. It focuses on how students learn, not just what they learn. Students are encouraged to 'think hard', rather than receive information passively from the teacher. A wealth of research shows us that simply telling students what they need to know doesn't help them to gain a deep understanding of a subject area. Instead, teachers need to be encouraged to challenge their students' thinking, to keep them engaged and active in their own learning process.

3. Implementing Learning Management System (LMS)

Moodle LMS is an online learning management system with inherent security and privacy features. Designed in collaboration with Moodle's global community, Moodle LMS allows educators to create flexible, safe, accessible, and highly engaging online spaces for their learners and streamline online teaching. Another benefit to the learner is that they can repeat each lesson as many times as they want.

| ACTIVITIES | WEBINARS |
|---|---|
| Development of Curriculum and Content | Higher Education Commission Undergraduate Education Policy |
| | Higher Education Commission Revised Business Education Roadmap |
| | Tertiary Teaching: Exploring our Beliefs |
| | An Introduction to Course Design |
| Teaching Entrepreneurship at University Level | Design Thinking as a medium to Provoke Strategic Thinking |
| | Evaluating Your Teaching of Becoming a Reflective Practitioner |
| | Designing Assessment Tasks for Entrepreneurship Education to Promote Learning |
| Guest Speakers Sessions | Practical Entrepreneurs |
| | Why do Startups fail? |
| | China Pakistan Economic Corridor: Opportunities and Challenges for Businesses |
| | The Start-up Journey: From Idea to Exit |
| | Public-Private Partnership (PPP): Opportunities and Challenges for Businesses |
| | Social Entrepreneurship Prospects in the Healthcare Sector |
| Promoting Active Learning in Business Education | Teaching Case Study: Learning to Use a Case Study and Its Approaches to Case Teaching |
| | Using Simulations in Business Education (<i>Capsim</i>) |
| | Using Bloom's Taxonomy to Develop Effective Course Learning Objectives |
| | Adopting Outcome-Based Education in Business Schools |
| Learning Management System | Software Requirement Specification for Moodle-LMS |
| | Customization of Moodle-LMS Software |
| | Deployment and Roll-out Moodle-LMS |
| | User Manuals for LMS-Moodle |
| | Pieces of Training for Moodle-LMS |

PARTICIPATING UNIVERSITIES

